

# Elenore Langguth

Art Director

## 📁 Employment History

### Art Director at K. Hall Studios, KS

Mar 2022 - Present

- Led a team of 5 designers in creating an award-winning campaign for a major client.
- Successfully pitched 3 new business proposals to clients, resulting in \$1 million in new revenue.
- Created an innovative social media strategy that increased web traffic by 20%.
- Managed and developed a team of 7 designers, increasing productivity by 30%.
- Won 2 prestigious industry awards for creative excellence.

### Senior Art Director at Design Works, KS

Sep 2020 - Feb 2022

- Led a team of 4 junior art directors and 2 assistants in creating an award-winning ad campaign for Client X, resulting in a 15% increase in sales for the client.
- Ideated and executed an outdoor advertising campaign that garnered over 1 million impressions and helped launch Client Y's new product line successfully.
- Conceptualized and designed layouts for 3 major publications, including one that won "Publication of the Year" at the annual trade show.

### Lead Art Director at The Studio of Lora Taylor, KS

Aug 2015 - Aug 2020

- Led a team of 15 designers in the development of an award-winning ad campaign.
- Increased sales by 20% through innovative design and marketing strategies.
- Streamlined production processes, saving the company \$50,000 annually.
- Negotiated favorable contracts with outside vendors, resulting in savings of 10%.
- Successfully launched 3 new product lines.

## 🎓 Education

### Bachelor of Fine Arts in Graphic Design at Wichita State University, KS

Sep 2011 - May 2015

Some skills I've learned are Photoshop, InDesign, Illustrator, color theory, typography, and layout.

## 📄 Certificates

### Certified Art Director (CAD)

Aug 2020

### Certified Digital Marketing Specialist (CDMS)

Sep 2018

## Details

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## Links

[linkedin.com/in/elenorelangguth](https://www.linkedin.com/in/elenorelangguth)

## Skills

Adobe Creative Suite

Photography

Graphic Design

Typography

Layout and Composition

Color Theory

## Languages

English

Russian

## Hobbies

Design

Painting

Sculpting