

CAROLL ORLUCK

Associate Graphic Designer

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1600 Pennsylvania Ave, Philadelphia, PA
19103



PROFILE

As a creative and driven professional, I have over three years of experience in graphic design. My passion for design has led me to work on projects ranging from small businesses to top-notch publications. I am confident in my ability to take on any project and see it through from start to finish with exceptional results. Above all, I pride myself on being a team player who is always willing to lend a helping hand – no matter the task at hand.

LINKS

[linkedin.com/in/carollorkluck](https://www.linkedin.com/in/carollorkluck)

SKILLS

Adobe Creative Suite

Typography

Layout design

Color theory

Branding and identity development

Print production

Web design

LANGUAGES

English

Hindi

EMPLOYMENT HISTORY

Associate Graphic Designer at The Creative Group, PA

May 2022 - Present

- Led the design of a 200-page catalog for an international client, on time and within budget.
- Spearheaded the rebranding of a small business, increasing sales by 25% in the first year.
- Redesigned company website, resulting in a 50% increase in web traffic.
- Conceptualized and designed award-winning print advertisements that generated \$2M+ in revenue.
- Designed packaging for best-selling product line which increased sales by 15%.

Junior Graphic Designer at Aquent, PA

Sep 2019 - Mar 2022

- Created 3D models for 5 client projects.
- Led a team of 4 junior designers in developing concepts for a new product line.
- Redesigned the company website, increasing traffic by 25%.
- Developed an advertising campaign that generated \$2 million in sales.
- Won 2 awards for creative excellence.

EDUCATION

Associate's Degree in Graphic Design at The Art Institute of Pittsburgh, PA

Sep 2015 - May 2019

I've learned how to design with software such as Adobe Photoshop, Adobe Illustrator, and Adobe InDesign.

CERTIFICATES

Adobe Creative Suite Master Certification

Apr 2021

Apple Certified Associate - Graphic Design

Nov 2019

MEMBERSHIPS

American Institute of Graphic Arts (AIGA)

Graphic Artists Guild (GAG)