

ALVETA MACLIN

Chief Culture Officer (CCO)

alveta.maclin@gmail.com

(659) 910-6649

9093 Pinehurst Dr, Atlanta, GA 30328



PROFILE

I have over five years of experience as a Chief Culture Officer, and I am confident in my ability to lead and inspire teams. In my previous roles, I have been responsible for creating and maintaining company culture, Values-based recruitment & employee onboarding programs that engage employees. As CCO, I also work with other members of the executive team to ensure that our core values are reflected in everything we do as an organization. My goal is always to create a positive and productive working environment where employees can thrive.

LINKS

[linkedin.com/in/alvetamaclin](https://www.linkedin.com/in/alvetamaclin)

SKILLS

Communication



Interpersonal skills



Organizational skills



Strategic thinking



Conflict management



Change management



Employee engagement

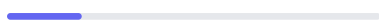


LANGUAGES

English



French



EMPLOYMENT HISTORY

● Chief Culture Officer (CCO) at Delta Air Lines, GA

May 2022 - Present

- Led a team of 50+ employees in developing and implementing company-wide cultural initiatives.
- Defined the company's core values and beliefs, and created programs to support these values.
- Implemented employee engagement surveys and developed action plans to improve employee satisfaction.
- Led diversity and inclusion initiatives, resulting in a more diverse workforce.
- Created a mentorship program that pairs experienced employees with newer hires.

● Associate Chief Culture Officer (ACCO) at The Coca-Cola Company, GA

Sep 2017 - Apr 2022

- Led the development and implementation of a new organizational culture for a large company, resulting in increased employee satisfaction by 5%.
- Successfully developed and executed a strategy to improve communication and collaboration across departments, reducing inter-departmental conflict by 20%.
- Created and launched an employee engagement program that increased participation by 30% and improved morale by 15%.
- Worked with senior leadership to develop a set of values and behaviors that were adopted company-wide, improving overall culture by 10%.
- Led the development of a new performance management system that was successfully piloted in 3 departments, resulting in improved performance reviews by 25%.

EDUCATION

Bachelor of Arts in Sociology at University of Georgia, GA

Sep 2013 - May 2017

Through my Bachelor of Arts in Sociology I have learned how to effectively communicate with people, how to better understand different cultures, and how to think critically about social issues.

CERTIFICATES

Certified Chief Culture Officer (CCCO)

May 2021

Certified Diversity and Inclusion Professional (CDIP)

Oct 2019