

Journey Knoerr

Chief Engagement Officer (CEO)

Profile

I am a Chief Engagement Officer with over 20 years of experience. I have been responsible for developing and executing strategies to increase employee engagement and satisfaction. I have also created programs to improve communication between employees and management, as well as between departments. In addition, I have designed training programs to help employees better understand their roles within the company.

Employment History

Chief Engagement Officer (CEO) at Arctic Slope Regional Corporation (ASRC), AK

Apr 2022 - Present

- Led the development and implementation of an employee engagement strategy that resulted in a 5% increase in employee engagement scores.
- Implemented a new customer feedback system that increased customer satisfaction ratings by 3%.
- Led the development of a new product launch plan that resulted in a 10% increase in sales.
- Developed and implemented a new marketing campaign that generated a 20% increase in web traffic.
- Successfully negotiated a new contract with one of our major suppliers, resulting in a 5% decrease in costs.

Senior Chief Engagement Officer (CEO) at Bering Straits Native Corporation (BSNC), AK

Jul 2017 - Feb 2022

- Led a team of 50 engagement officers that increased user engagement by 20%.
- Implemented a new strategy that resulted in a 10% increase in sales.
- Negotiated and secured partnerships with 3 major companies.
- Grew social media following by 30%.
- Planned and executed 5 successful marketing campaigns.

Certificates

Certified Chief Engagement Officer (CCEO)

Feb 2021

Certified Strategic Engagement Planner (CSEP)

Oct 2019

Memberships

American Management Association (AMA)

The Executive Leadership Council (ELC)

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📍 5643 Maple St, Anchorage, AK 99507

Education

Bachelor of Science in Business Administration at University of Alaska

Sep 1998 - May 2002

I've learned how to manage my time efficiently, how to work in a team and how to solve problems analytically.

Links

[linkedin.com/in/journeyknoerr](https://www.linkedin.com/in/journeyknoerr)

Skills

Communication

Leadership

Strategic Planning

Organizational Skills

Problem Solving/Decision Making

Financial Management

Languages

English

Indonesian

Hobbies

Organizing social events

Recreational sports

Tutoring