


Claire Vroom

Chief Executive Officer (CEO)

claire.vroom@gmail.com 

(120) 470-5465 

1867 Hilltop Drive, Raleigh, NC 
27613

Education

**Bachelor of Science in
Business Administration at
Duke University, NC**

Sep 2008 - May 2012

I have learned how to manage and lead a team, how to market and sell products, and how to financial analyze and manage a business.

Links

[linkedin.com/in/clairevroom](https://www.linkedin.com/in/clairevroom)

Skills

Business Strategy

Business Planning

Financial Management

Organizational Development

Change Management

Human Resources Management

Languages

English

Arabic

Employment History

Chief Executive Officer (CEO) at Duke Energy, NC

Jun 2022 - Present

- Led company to become the industry leader in 5 years, with a market share of 35%.
- Grew revenues by 20% year-over-year for 3 consecutive years.
- Achieved profitability for the first time in company history.
- Reduced costs by 10% across the organization through process improvements and efficiencies.

Senior Executive Officer (SEO) at Lowe's, NC

Aug 2019 - Apr 2022

- Led a team of 50 employees to generate \$30 million in annual revenue.
- Managed a budget of \$5 million and increased profits by 25%.
- Negotiated contracts with vendors that saved the company 10% on supplies.
- Implemented new customer service initiatives that resulted in a 5% increase in customer satisfaction.
- Trained and developed 4 managers who were promoted to senior positions within 2 years.
- Hired and oversaw the work of 100+ employees.

Executive Officer (EO) at Bank of America, NC

Aug 2012 - Jun 2019

- Led a team of 12 executives in developing and implementing a new company-wide strategy that increased profits by 15% within the first year.
- Negotiated and secured funding from 3 major investors to support the launch of a new product line.
- Defined and oversaw execution of a comprehensive rebranding initiative that refreshed the company's image and significantly boosted online traffic by 25%.
- Chaired executive committee meetings, ensuring efficient decision making on key business issues while maintaining harmonious relationships among members.

Certificates

Certified Public Accountant (CPA)

Nov 2020

Certified Management Accountant (CMA)

Jun 2019