# Madonna Corujo

Chief Executive Officer (CEO)

**(**786) 377-9187

• 1234 Elm Street, Bismarck, ND 58501

## **Education**

## Bachelor of Science in Business Administration at University of North Dakota

Aug 2007 - May 2012

Some skills I've learned are strategic planning, marketing, and financial analysis.

#### Links

linkedin.com/in/madonnacorujo

## Skills

**Business Strategy** 

**Business Planning** 

Financial Management

Organizational Development

**Change Management** 

**Human Resources Management** 

## Languages

English

German

#### **Hobbies**

Golf

Basketball

Running

## **Employment History**

#### Chief Executive Officer (CEO) at Microsoft, ND

Jun 2022 - Present

- Led a team of 100 employees to generate \$10 million in annual revenue.
- Grew market share by 10% year over year for 3 years.
- Achieved cost savings of \$5 million through process improvements.
- Introduced new product that achieved 20% penetration in target market within first 6 months.
- Expanded into new markets and generated \$2.5 million in incremental sales.

#### Senior Executive Officer (SEO) at Apple, ND

Aug 2018 - May 2022

- Led the development and implementation of a new business model that increased profits by 25%.
- Developed and executed a successful marketing campaign that generated \$2 million in new revenue.
- Negotiated a contract with a key supplier that saved the company \$1 million over the term of the agreement.
- Led the development of a new product line that generated \$5 million in sales within its first year.

#### **Executive Officer (EO) at Amazon, ND**

Jul 2012 - Jul 2018

- Led a team of 5 executives and 25 staff members to increase sales by 15%.
- Negotiated and implemented new contracts with vendors that saved the company \$250,000 annually.
- Developed and executed a marketing plan that increased brand awareness by 20%
- Grew departmental budget from \$1M to \$5M in 3 years.
- Hired and trained 10 new employees.

#### **Certificates**

**Certified Public Accountant (CPA)** 

Sep 2020

Certified Management Accountant (CMA)

Dec 2018

# Memberships

American Management Association (AMA)

The Executive Leadership Council (ELC)