

Dynesha Merica

Chief Morale Officer (CMO)

Profile

I am a Chief Morale Officer with over 5 years of experience in the field. I have worked to improve employee morale and motivation at my previous companies, and I know what it takes to get employees engaged and excited about their work. My skills include excellent communication, leadership, organizational development, change management, human resources management, and marketing expertise. In addition to these hard skillsets required for the role of CMO, I also bring a wealth of knowledge in team-building exercises that can be used to further engage staff members. Above all else, as CMO, my goal is always maintain high levels of employee satisfaction through creative thinking and out-of-the-box solutions.

Employment History

Chief Morale Officer (CMO) at Zappos, NE

Apr 2022 - Present

- Led a team of morale officers in increasing employee satisfaction by 15% over the course of 6 months.
- Successfully implemented a new company-wide recognition program that boosted employee morale by 10%.
- Worked with senior leadership to develop and implement a new strategy for dealing with employee conflict that resulted in a decrease in complaints by 20%.
- Created and led monthly “lunch and learn” sessions on various topics related to morale and motivation which were well-received by employees.
- Regularly met one-on-one with employees to get feedback on morale and offer support as needed.

Assistant Chief Morale Officer (ACMO) at , NE

Aug 2017 - Feb 2022

- Led a team of 12 morale officers in planning and executing over 100 events that boosted troop morale by 15%.
- Successfully implemented a new strategy that increased employee satisfaction by 10% and decreased turnover by 5%.
- Planned and executed annual company-wide holiday party for 1,200 employees with zero safety incidents.
- Led a team of five officers in developing and implementing a new employee recognition program that improved morale by 7%.
- Managed the budget for the Morale Officer department, staying under budget by 3%.

Education

High School Diploma at Lincoln High School, Lincoln, NE

Aug 2013 - May 2017

I've learned how to study for and take tests, how to do research, and how to write papers.

Details

dynesha.merica@gmail.com

(661) 958-0149


4452 S 60th St, Omaha, NE 68106

Links

[linkedin.com/in/dyneshamerica](https://www.linkedin.com/in/dyneshamerica)

Skills

Communication



Marketing




Branding



Social Media Management



Event Planning and Coordination



Public Relations



Languages

English



French



Hobbies

Organizing social events

Leading company-wide morale initiatives

Crafting creative employee recognition programs