

# Searra Piegari

Chief Operating Officer (COO)

## 📁 Employment History

### Chief Operating Officer (COO) at C Spire, MS

Jun 2022 - Present

- Led the development and implementation of a new business model that increased profits by 15%.
- Developed and implemented a new customer service strategy that resulted in a 25% increase in customer satisfaction.
- Implemented a new marketing campaign that generated a 20% increase in sales.
- Led the company through its most successful year ever, with record revenue and profit growth.
- Managed the day-to-day operations of the company while increasing efficiency by 10%.

### Senior Vice President of Operations at Blue Cross & Blue Shield of Mississippi, MS

Sep 2020 - May 2022

- Led a team of 100+ employees and achieved \$30M in annual revenue.
- Implemented new operational procedures that increased efficiency by 25%.
- Negotiated contracts with vendors that saved the company \$5M annually.
- Led the development and launch of 3 new products.
- Managed a budget of \$50M.

### Vice President of Operations at Entergy Mississippi, MS

Aug 2015 - Jul 2020

- Led a team of 50+ employees and successfully increased productivity by 10%.
- Implemented new cost-saving methods that saved the company \$100,000 annually.
- Negotiated contracts with vendors that resulted in savings of 15%.
- Streamlined operations which reduced shipping time by 2 days.
- Developed training program for new hires which decreased turnover rate by 5%.

## 🎓 Education

### Bachelor of Science in Business Administration at Mississippi State University

Sep 2011 - May 2015

Some skills I've learned are management, marketing, and finance.

## 📄 Certificates

### Certified Chief Operating Officer (CCOO)

May 2021

### Certified Public Manager (CPM)

Jan 2020

## Details

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## Links

[linkedin.com/in/searrapiegari](https://www.linkedin.com/in/searrapiegari)

## Skills

Business Strategy

Business Operations

Organizational Development

Financial Management

Human Resources Management

Information Technology Management

## Languages

English

Mandarin

## Hobbies

Organizing

Crafting

Reading