

Jearldine Dionisio

Community Relations
Manager

Profile

Details

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(202) 446-1648

3732 Hillcrest Rd, Amana, IA 52203

I am a Community Relations Manager with over 5 years of experience in the field. I have worked extensively with community members, local businesses, and government officials to improve relationships and foster collaboration. I have also managed successful media campaigns and events that promote positive community relations. My skills include excellent communication, interpersonal, organizational, and time management skills. I am passionate about working with diverse communities and promoting inclusion.

Employment History

Community Relations Manager at John Deere, IA

Apr 2022 - Present

- Led a team of 15 in executing over 50 community events annually.
- Grew attendance at events by 20% year over year.
- Raised \$30,000 for local charities through special event partnerships.
- Created and implemented social media strategy resulting in a 30% increase in followers.
- Wrote monthly newsletter with open rates averaging 35%.

Community Relations Specialist at Wellmark, IA

Sep 2017 - Mar 2022

- Negotiated and secured \$5,000 in sponsorship funds from local businesses to support community events.
 - Led a team of 5 staff members responsible for planning and executing 10 community outreach events each year.
 - Wrote press releases that generated media coverage valued at \$10,000 in advertising equivalent value.
 - Grew social media following by 25% through engaging content strategy.
 - Demonstrated success in developing relationships with key stakeholders including city officials, police department, chamber of commerce etc.
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Education

Bachelor of Arts in Communications at Drake University, IA

Sep 2012 - May 2017

Some skills I've learned are effective writing, editing and proofreading skills, how to create persuasive arguments, and how to conduct research.

Links

[linkedin.com/in/jearldinedionisio](https://www.linkedin.com/in/jearldinedionisio)