

ANGIE BERSANI

Content Writer

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5632 Smith Street, Grand Rapids, MI
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PROFILE

As a content writer, I have over 1 year of experience crafting compelling and engaging content for both online and offline publications. My skills include SEO copywriting, article writing, blog writing, and creating web page content. I am also proficient in editing and proofreading. With my vast experience in the field, I am confident that I can produce high-quality content that meets the needs and expectations of clients.

LINKS

[linkedin.com/in/angiebersani](https://www.linkedin.com/in/angiebersani)

SKILLS

Writing



Editing



Proofreading



Researching



SEO knowledge



Social media marketing



LANGUAGES

English



Russian



HOBBIES

Listening to music

Watching movies

Reading

EMPLOYMENT HISTORY

● Content Writer at The Content Writers, MI

May 2022 - Present

- Wrote and published 12 blog posts per month, on average.
- Wrote 3 eBooks that were each downloaded over 5,000 times in the first year.
- Researched, wrote, and edited 10 whitepapers that were each downloaded an average of 2,500 times in the first 6 months.
- Authored 50 articles for publication on other sites (e.g. Forbes, Huffington Post), resulting in 500k+ pageviews.
- Managed a team of 4 freelance writers to produce 20 blog posts per week.

● Content Writer II at Content Writers Inc., MI

Jul 2021 - Apr 2022

- Wrote and published 50 blog posts in 6 months.
- Wrote and published 10 articles in 3 trade publications.
- Generated 500 new leads through content marketing initiatives.
- Grew social media following by 15% month-over-month for 6 months straight.
- Designed and executed an email marketing campaign that resulted in a 20% open rate and a 5% clickthrough rate.
- Conducted keyword research resulting in increased organic traffic by 10%.

EDUCATION

Bachelor of Arts in English at University of Michigan

Sep 2017 - May 2021

I've learned how to read, write, and analyze texts using various literary theories.

CERTIFICATES

Certified Professional Content Writer (CPCW)

Feb 2021

Certified Expert Content Writer (CECW)

Jun 2019

MEMBERSHIPS

American Copy Editors Society

National Association of Science Writers