Gaby Giesick

Data Analyst

Profile

Employment History

Details

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I have over 1 year of experience as a Data Analyst. I have worked with various companies in different industries, and have gained valuable knowledge and skills in data analysis and interpretation. I am proficient in using Excel for data analysis, and can also use other tools such as Tableau and SQL. I am able to effectively communicate results of my findings to stakeholders, and help them make better decisions based on the data.

Data Analyst at Google, HI

Jun 2022 - Present

- Wrote SQL queries to extract data from multiple databases for analysis.
- Conducted statistical analysis on customer data to identify trends and developed recommendations based on findings.
- Created pivot tables in Excel to summarize large data sets for management reporting.
- Utilized Tableau to develop interactive visualizations of complex data sets.
- Presented analytical findings to senior management team, resulting in a 5% increase in sales.

Data Analyst II at Amazon, HI

Aug 2021 - Apr 2022

- Led a team of 4 analysts in designing and conducting analysis on customer data to support marketing initiatives that increased sales by 15%.
- Created custom reports and dashboards for senior management which resulted in more efficient decision making around resource allocation.
- Utilized SQL to pull data from multiple sources, cleanse it, and then ran statistical analysis to identify trends which were used to improve product design leading to a 10% increase in customer satisfaction.
- Wrote R scripts to automate recurring tasks such as monthly reporting which saved the team 20 hours per month.
- Documented processes and created training materials for new hires which reduced ramp up time by 50%.

Education

Bachelor of Science in Data Analytics at University of Hawaii at Manoa

Aug 2017 - May 2021

I have learned how to effectively collect, analyze, and interpret data to make informed decisions.

linkedin.com/in/gabygiesick