

# Lark Brunner

Data Analyst

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## Details

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## Profile

I am a Data Analyst with over 1 year of experience in the field. I have worked with various businesses to help them understand their data and make better decisions. My skills include data analysis, visualization, and presentation. I am also proficient in Excel and SQL. In my previous role, I was responsible for analyzing customer data to improve customer satisfaction levels. I have also created reports and presentations to communicate my findings to clients or management

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## Employment History

### Data Analyst at American Savings Bank, HI

Jun 2022 - Present

- Led a team of 3 analysts in conducting data analysis for a new product launch, which resulted in a 10% increase in sales.
- Successfully completed a project to improve the accuracy of customer data by 15%, saving the company \$100,000 per year.
- Worked with marketing department to develop targeted campaigns based on customer segmentation, resulting in increased response rates by 5%.
- Analyzed social media sentiment around the brand and identified key issues that needed to be addressed, leading to an improvement in Net Promoter Score.
- Created dashboards tracking KPIs for the executive team which led to more informed decision making around budget allocations.
- Conducted ad-hoc analyses as requested by senior management on topics such as pricing strategies and competition.

### Data Analyst II at Central Pacific Bank, HI

Sep 2021 - May 2022

- Led the analysis of a data set with 100 million rows and 10 columns which resulted in a 75% reduction in processing time.
- Wrote SQL queries to pull data from multiple databases for analysis.
- Trained junior analysts on best practices for data analysis.
- Created visualizations to help explain complex data sets to non-technical audiences.
- Presented findings from analyses to executive team, resulting in changes to company policy.
- Authored white paper on big data trends that was published by Forbes.

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## Education

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### Bachelor of Science in Data Analytics at University of Hawaii at Manoa

Sep 2017 - May 2021

Through my studies, I have learned how to effectively collect, process, and analyze data to generate insights that can be used to make sound business decisions.