


Gregory Lenix

Data Analytics Engineer

I am a data analytics engineer with over 5 years of experience. I have worked with companies in various industries to help them make sense of their data and use it to improve their business. I am skilled in SQL, Python, R, and Tableau. I have a strong background in statistics and enjoy working with large datasets.

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Education

Bachelor of Science in Data Analytics at University of Arkansas

Aug 2013 - May 2017

I have learned to analyze data, identify trends, and make predictions.

Links

[linkedin.com/in/gregorylenix](https://www.linkedin.com/in/gregorylenix)

Skills

SQL



Python



R



Tableau



SAS



Hadoop



Spark



Languages

English



Italian



Employment History

Data Analytics Engineer at Google, AR

Mar 2022 - Present

- Led the development of a data analytics platform that increased customer engagement by 10%.
- Implemented big data solutions that processed 100TB of data per day.
- Developed predictive models that improved product recommendations by 15%.
- Designed and built ETL pipelines to support new business initiatives.
- Created visualizations to help senior management understand complex datasets.
- Wrote SQL queries that were used to generate millions in revenue for the company.

Data Analytics Engineer II at Amazon, AR

Jul 2017 - Jan 2022

- Reduced data analysis time by 50% through developing new methods for automating tasks.
- Created custom algorithms that increased accuracy of results by 10%.
- Developed dashboards to visually represent complex data sets in an easily digestible format.
- Wrote code to streamline the process of collecting and analyzing customer feedback surveys.
- Conducted training sessions for employees on how to use various data analytics tools.
- Presented findings from analyses at company-wide meetings, highlighting areas ripe for improvement.

Certificates

Certified Data Analytics Engineer (CDAE)

Apr 2021

Certified Big Data Analytics Engineer (CBDAE)

May 2019

Memberships

American Statistical Association

Institute for Operations Research and the Management Sciences