Dola Lefrancois

Development Manager

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📍 3441 Cambridge St,
Cambridge, MA 02141

Education

Bachelor of Science in Computer Science at Harvard University, MA
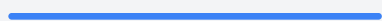
Aug 2013 - May 2017

I have learned various programming languages, learned how to develop algorithms, and grasped software development methodologies.
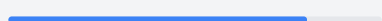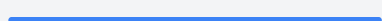
Links

linkedin.com/in/dolalefrancois

Skills

Agile
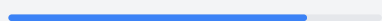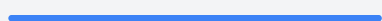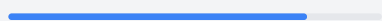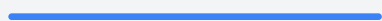
Scrum

Waterfall

Jira

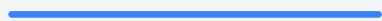Confluence

Bitbucket/GitHub

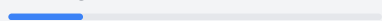Development Tools (e.g. Eclipse, Visual Studio)

Languages

English

Portuguese

Profile

I have over 5 years of experience as a Development Manager. I am responsible for leading and managing the development team in all aspects of software development, from initial analysis and requirements gathering through to final delivery and support. My key strengths include strong project management skills, excellent communication and interpersonal skills, and the ability to motivate teams to achieve their best. I have a proven track record in delivering successful projects on time and within budget, while maintaining high levels of quality.

Employment History

Development Manager at Fidelity Investments, MA

Apr 2022 - Present

- Led a team of developers in designing, building, and launching an e-commerce website that increased online sales by 25%.
- Managed the development process for a new product line launch, which resulted in meeting all deadlines and coming in under budget.
- Trained junior developers on best practices and led them through several projects from start to finish.
- Wrote code for custom applications that saved the company time and money.
- Developed relationships with vendors and managed negotiations to get favorable terms.
- Implemented processes that improved efficiency by 15% while reducing errors by 10%.

Lead Development Manager at Massachusetts Institute of Technology, MA

Aug 2017 - Feb 2022

- Led a team of 10 development managers responsible for developing and executing marketing plans to generate leads that resulted in $12M in annual revenue.
- Defined lead criteria and implemented processes and systems to score, route, and track leads which improved conversion rates by 15%.
- Implemented an account-based marketing strategy that generated 50% more qualified leads per month.

Certificates

Certified Software Development Manager (CSDM)

Jan 2021

Certified Agile Development Manager (CADM)

Oct 2019

Memberships

American Society for the Advancement of Science

Association for Computing Machinery