

Shelia Striggow

Director of Athletics

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☎ (154) 314-3322

📍 1234 Elm Street, New York, NY 10001

EDUCATION

Bachelor of Science in Sports Management at University of Delaware, DE

Aug 2007 - May 2012

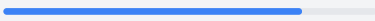
Organization, time management, teamwork, leadership, and communication.

LINKS

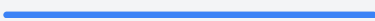
[linkedin.com/in/sheliastriggow](https://www.linkedin.com/in/sheliastriggow)

SKILLS

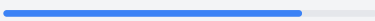
Leadership



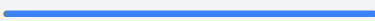
Communication



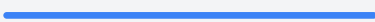
Organizational



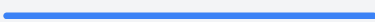
Management



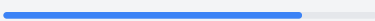
Budgeting and Finances



Marketing and Public Relations

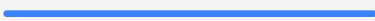


Fundraising

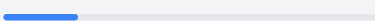


LANGUAGES

English



Spanish



HOBBIES

Biking

Running

Weightlifting

EMPLOYMENT HISTORY

● Director of Athletics at Newark Charter School, DE

Apr 2022 - Present

- Led a team of 10 assistant coaches and support staff.
- Negotiated multi-million dollar contracts with vendors and suppliers.
- Demonstrated excellent organizational skills in managing athletics budget of \$5 million+.
- Planned, coordinated and executed successful fundraising campaigns which generated \$1 million annually.
- Chaired the Athletic Board which oversaw all aspects of the athletic department.

● Assistant Director of Athletics at Smyrna School District, DE

Aug 2018 - Feb 2022

- Led a team of 10 full-time and 20 part-time staff members.
- Organized and oversaw athletic events for 12 varsity teams.
- Managed an annual budget of \$1.5 million.
- Negotiated contracts with vendors totaling \$500,000 annually.
- Developed and implemented strategic marketing plan that increased revenue by 15%.

● Associate Director of Athletics at Caesar Rodney School District, DE

Jul 2012 - Jul 2018

- Led a team of 15 full-time and 30 part-time employees.
- Increased revenue by 25% through ticket sales, merchandise, and sponsorships.
- Negotiated contracts with vendors that saved the department \$100,000 annually.
- Developed and implemented a strategic plan that increased student participation in athletics by 20%.

CERTIFICATES

Certified Athletic Administrator (CAA)

Apr 2021

National Interscholastic Athletic Administrators Association Certified Master Athletic Administrator

Apr 2020

MEMBERSHIPS

National Association of Collegiate Directors of Athletics (NACDA)

National Association of Athletic Directors (NAAD)