

Kendra Finchum

Director of Healthcare Projects

📁 Employment History

Director of Healthcare Projects at BlueCross BlueShield of South Carolina, SC

May 2022 - Present

- Led a team of 15 healthcare professionals in successfully executing XYZ project, which resulted in an increase of patient satisfaction scores by 12%.
- Implemented innovative processes that increased efficiency and reduced costs by 15% for the ABC project.
- Defined scope, developed timeline and managed budget for the LMNOP project resulting in its successful completion within 6 months.
- Chaired the steering committee that oversaw all aspects of the QRS project from conception to implementation.
- Was responsible for developing and managing relationships with key stakeholders (e.g., hospital administrators, physicians, nurses) during the TUV process ensuring buy-in and support throughout.

Senior Director of Healthcare Projects at Palmetto Health, SC

Aug 2019 - Mar 2022

- Led a team of 12 healthcare project managers to complete construction projects on time and within budget for 5 major hospitals in the Northeast US.
- Completed \$100 million worth of renovations to upgrade facilities and equipment at XYZ Hospital, resulting in increased patient satisfaction scores by 10%.
- Successfully implemented new electronic medical records system across 3 hospitals, improving communication between departments and increasing efficiency by 15%.
- Led a cross-functional team of 50 people to develop a new strategy for reducing hospital readmissions rates by 20%.
- Managed the construction of a new \$30 million dollar wing at ABC Hospital, which opened 6 months ahead of schedule.

Associate Director of Healthcare Projects at Greenville Health System, SC

Jul 2015 - Jul 2019

- Led a team of 4 healthcare analysts in conducting research and data analysis for various projects related to the US healthcare system.
- Conducted an evaluation of the impact of Medicaid expansion on access to care and health outcomes, which was published in JAMA Internal Medicine.
- Led a project assessing the financial viability of Accountable Care Organizations, which resulted in \$3 million in savings for one ACO.
- Managed a study evaluating the clinical and cost effectiveness of new treatments for heart failure, which enrolled over 1,000 patients across 25 sites.
- Presented findings from multiple studies at national conferences such as AcademyHealth and Healthcare Financial Management Association.

Details

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Links

[linkedin.com/in/kendrafinchum](https://www.linkedin.com/in/kendrafinchum)

Skills

Healthcare administration

Project management

Healthcare policy

Regulatory compliance

Financial management

Business strategy

Change management

Languages

English

Urdu

Hobbies

Organizing

Crafting

Baking