

Kary Markfort

Financial Planning and Analysis Manager

Profile

I am a Financial Planning and Analysis Manager with over 5 years of experience. I have extensive experience in financial modeling, forecasting, and analysis. I have also developed strong relationships with key stakeholders across the organization to provide accurate and timely information for decision-making purposes. In addition, I have played an integral role in various process improvements initiatives that have resulted in increased efficiencies and cost savings.

Employment History

Financial Planning and Analysis Manager at Blue Cross Blue Shield of Tennessee, TN

Jun 2022 - Present

- Led a team of 4 analysts in the development of annual operating budgets for 3 business units, totaling \$300M in revenue.
- Implemented a new forecasting process which improved accuracy by 5%.
- Developed and presented monthly financial analysis to senior management, providing insights on variances to budget/forecast and recommendations for corrective actions.
- Managed month-end close process for assigned areas, ensuring timely and accurate reporting of results.
- Led special projects such as the implementation of a new accounting software system.

Senior Financial Planning and Analysis Manager at First Tennessee Bank, TN

Jul 2017 - May 2022

- Led a team of 4 analysts in the development of annual operating plans and monthly forecasts for a \$2B business unit.
- Implemented new forecasting methodology which improved accuracy by 2%.
- Developed financial model to support launch of new product line which increased revenue by 10% within first year.
- Played key role in identifying \$5M cost savings opportunity through headcount reduction and process improvements.
- Managed month-end close process for assigned areas ensuring timely and accurate reporting.

Education

Master of Science in Financial Planning and Analysis at Vanderbilt University, Nashville, TN

Aug 2013 - May 2017

I have learned how to analyze and forecast financial data, how to build financial models, and how to use Excel and other software programs to support my analysis.

Details

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Links


[linkedin.com/in/karymarkfort](https://www.linkedin.com/in/karymarkfort)

Skills

Financial analysis



Financial modeling



Budgeting and forecasting




Variance analysis



Cash flow management



Risk management



Languages

English



Arabic



Hobbies

Organizing and cleaning

Listening to music

Watching television