

Elliyana Maugeri

Fitness Specialist

Profile

Details

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(555) 123-9653

1234 Anywhere Street, Anytown, OK 73075

I have over 3 years of experience as a Fitness Specialist. In my previous roles, I was responsible for developing and implementing fitness programs for clients, as well as providing one-on-one instruction and support. I am passionate about helping people reach their fitness goals and improve their overall health and wellbeing.

In my current role, I am responsible for managing the day-to-day operations of the fitness center at our corporate office. This includes overseeing all staff members, scheduling classes and events, maintaining equipment, and enforcing safety policies. I also work closely with our team of personal trainers to ensure that they are providing quality service to our members.

Employment History

Fitness Specialist at Curves, OK

May 2022 - Present

- Increased clientele by 20% through innovative marketing strategies.
- Implemented new fitness program that resulted in an average weight loss of 10lbs per client.
- Achieved a 95% satisfaction rating from clients surveyed.
- Reduced gym membership cancellations by 15%.
- Successfully developed and managed budget for the Fitness Department.

Associate Fitness Specialist at Fitness 19, OK

Aug 2019 - Mar 2022

- Implemented a new fitness program that resulted in a 20% increase in membership.
 - Negotiated with vendors to secure discounts on equipment and supplies, resulting in an annual savings of \$5,000.
 - Wrote and implemented a marketing plan that increased attendance at group exercise classes by 30%.
 - Developed relationships with community partners that led to the donation of space for two additional satellite locations.
 - Led weekly staff meetings and provided training and development opportunities for employees.
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Education

High School Diploma at Putnam City High School, Oklahoma City, OK

Sep 2015 - May 2019

I've learned how to effectively communicate with others, how to manage my time wisely, and how to think critically.

Links

[linkedin.com/in/elliyanamaugeri](https://www.linkedin.com/in/elliyanamaugeri)