

Lorilee Kroepel

Golf Manager

Profile

Details

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(197) 494-2981

5643 Maple St, New Orleans, LA 70117

I have over 5 years of experience as a Golf Manager. In this role, I was responsible for managing the golf course and its operations. This included overseeing the maintenance of the course, coordinating tournaments and events, and supervising staff. I am an expert in all aspects of golf course management and have a proven track record in delivering results. Through my leadership, I have been able to increase revenues, improve customer satisfaction levels, and reduce costs. I am now looking for a new challenge where I can continue to utilize my skills and experience to produce positive results

Employment History

Golf Manager at Deerfield Golf Club, MS

May 2022 - Present

- Negotiated and secured sponsorship deals with XYZ Corporation and ABC Company, totaling \$100,000 in annual revenue.
- Led team of 10 golf professionals to successful completion of PGA tournament season.
- Planned and executed special events for up to 500 guests, including corporate outings and charity tournaments.
- Generated \$1 million in green fee revenues during first year as Golf Manager.
- Developed innovative marketing campaigns that increased rounds played by 15% over previous year.

Assistant Golf Manager at Mississippi National Golf Links, MS

Aug 2017 - Apr 2022

- Hired and trained a staff of 15 golf professionals.
 - Developed and implemented new marketing plan that increased rounds played by 20%.
 - Created Junior Golf Program that has seen 100% retention rate for participants.
 - Negotiated contract with local country club that resulted in a 10% decrease in costs.
 - Implemented GPS system on all carts which has decreased pace of play by an average of 5 minutes per round.
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Education

High School Diploma at Jackson State University, MS

Aug 2013 - May 2017

I've learned communication, organization, and time management skills.

Links

[linkedin.com/in/lorileekroepel](https://www.linkedin.com/in/lorileekroepel)