Dinorah Mawhirter

Golf Professional

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(213) 459-1462 🕖

1234 Elm Street, New York, NY O 10001



High School Diploma at St. Xavier High School, Cincinnati, OH

Aug 2011 - May 2015

I've learned how to manage my time, how to study for exams, and how to do research.

Links

linkedin.com/in/dinorahmawhirter

Skills

Golf

Golf swing

Golf course management

Golf equipment fitting and maintenance

Club repair

Custom club building

Tournament operations

Languages

English

Russian

Employment History

Head Golf Professional at Golf Professional-Hire A Pro, Inc., OH Apr 2022 - Present

- Led a team of 10 golf professionals and 15 support staff.
- Increased green fees by 5% while also increasing rounds played by 4%.
- Implemented new member programs which increased membership retention rates by 3%.
- Negotiated contracts with vendors that resulted in savings of \$10,000 annually.
- Developed and implemented strategies that generated an additional \$20,000 in annual revenue from merchandise sales.
- Coordinated tournament operations for events with up to 300 participants.

Assistant Golf Professional at Golf Professional-The Golf Tutor, LLC, OH

Sep 2019 - Feb 2022

- Led group and private instruction for players of all levels, generating \$5,000 in revenue.
- Implemented creative marketing initiatives that increased golf shop sales by 10%.
- Coordinated annual charity tournament raising over \$20,000 for the local food bank.
- Created successful junior golf program resulting in a 50% increase in participation.
- Served as head coach for high school varsity team; team won conference championship.
- Managed inventory and ordering for pro shop; decreased stock by 15% while maintaining customer satisfaction.

Golf Shop Manager at Golf Professional-SwingRite Golf, Inc., OH Aug 2015 - Aug 2019

- Increased sales by 25% through effective marketing and management strategies.
- Hired and trained a team of 5 employees who provided excellent customer service.
- Implemented new inventory management system that saved the company \$5,000 per month.
- Negotiated with vendors to get better prices on supplies, resulting in a 10% decrease in costs.
- Successfully organized and ran monthly golf tournaments that increased membership by 15%.
- Created an online presence for the shop which resulted in a 20% increase in web traffic.