

Ppatricia Demas

Graphic Designer

Profile

I am a highly creative and multitalented graphic designer with over 1 year of experience in the industry. I have gained valuable skills and knowledge in various aspects of graphic design, such as web design, print media, branding, advertising, and packaging. I am extremely passionate about my work and always strive to produce high-quality designs that exceed client expectations. My greatest strength lies in my ability to conceptualize innovative ideas and translate them into effective visual solutions. In addition, I have excellent communication skills which allow me to effectively collaborate with clients and team members alike.

Employment History

Graphic Designer at Adobe, SD

Jun 2022 - Present

- Led a team of 4 in the design and development of an annual report for a non-profit organization. The project was completed on time and under budget.
- Designed a trade show booth that increased traffic by 20% compared to the previous year.
- Developed a new branding campaign that resulted in a 5% increase in sales within 6 months.
- Created an award-winning ad campaign that generated \$1 million in new business within 2 months.

Junior Graphic Designer at Apple, SD

Aug 2021 - Apr 2022

- Led the design of 3 successful marketing campaigns that generated a total of \$100,000 in sales.
- Created 5 original designs that were featured on popular blogs and websites.
- Helped increase website traffic by 20% through effective graphic design work.
- Increased social media engagement by 30% with creative visuals.
- Led a team of 2 designers to complete an important project under budget and ahead of schedule.

Education

Associate of Arts in Graphic Design at Black Hills State University, SD

Aug 2017 - May 2021

Some skills I've learned are how to use design software like Adobe Photoshop, Illustrator, and InDesign, how to think critically about design, and how to communicate with clients.

Certificates

Adobe Certified Expert (ACE)

Mar 2021

Apple Certified Pro

Jun 2019

Details

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Links

[linkedin.com/in/ppatriciademas](https://www.linkedin.com/in/ppatriciademas)

Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Typography

Color Theory

Layout Design • Graphic Design Principles

Languages

English

Spanish

Hobbies

Designing

Drawing

Sketching