# ALLIA GATHER

Graphic Designer

allia.gather@gmail.com
(211) 884-8430
2231 West Ash Street, Fayetteville, AR 72703

## PROFILE

As a graphic designer with over 1 year of experience, I have gained an excellent understanding of how to create high-quality designs that appeal to my client's target audience. My skills in both traditional and digital design techniques are superb, and I am confident working within any brand guidelines given to me. I am also experienced in managing projects from start to finish, ensuring that all deadlines are met whilst maintaining the highest standards possible. Excellent communication skills allow me to build strong relationships with clients, making sure that their needs are always met.

## LINKS

linkedin.com/in/alliagather

## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Typography

Color Theory

Layout Design 🔲🔲 • Graphic Design Principles

## LANGUAGES

English

French

## EMPLOYMENT HISTORY

**Graphic Designer at The Creative Group, AR**
Jun 2022 - Present

- Led a team of three other designers in creating the layout for a 200-page coffee table book.
- Worked with clients to develop branding and identity packages, including logo design, business cards, letterhead, and envelopes.
- Designed an 80-page catalog for a client that included product photography direction and page layout.
- Led a team of 5 designers in developing collateral for large trade show booth (20'x30'), which resulted in generating over $2Million is sales leads.
- Ideated and created 3D rendering illustrations used in national ad campaign that ran on billboards, buses, subway stations & more; received industry award for work.

**Junior Graphic Designer at Aquent, AR**
Aug 2021 - Apr 2022

- Led the design of a successful ad campaign that increased sales by 20%.
- Designed a new company website that received over 500,000 unique visitors in its first month.
- Won an award for best overall design at the annual Graphic Designers Conference.
- Was promoted to Senior Graphic Designer after just two years with the company.
- Managed a team of three junior designers and helped train them on industry-leading software programs.

## EDUCATION

**Associate of Arts in Graphic Design at University of Arkansas, AR**
Sep 2017 - May 2021

I have learned how to use design software such as Adobe Photoshop, Illustrator, and InDesign to create digital and print designs.

## CERTIFICATES

**Adobe Certified Expert (ACE)**
Nov 2020

**Apple Certified Pro**
Aug 2019