

# ARNELL BLOODGOOD

Graphic Designer

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## PROFILE

I am a Graphic Designer with over 1 year of experience. I have worked on a variety of projects, including branding, website design, and print collateral. I am skilled in Adobe Creative Suite ( Photoshop, Illustrator, InDesign) as well as Sketch and HTML/CSS. I am a creative problem solver who is able to work independently or collaboratively within a team environment.

## LINKS

[linkedin.com/in/arnellbloodgood](https://www.linkedin.com/in/arnellbloodgood)

## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Typography

Color Theory

Layout Design ▯▯▯ • Graphic Design Principles

## LANGUAGES

English

German

## HOBBIES

Designing

Coding

Drawing

## EMPLOYMENT HISTORY

### ● Graphic Designer at Adobe, NE

Mar 2022 - Present

- Led a team of 4 in the rebranding of Acme Corporation, resulting in an increase in sales by 23%.
- Conceptualized and designed 50+ web pages for various clients, leading to increased traffic on their websites by 38%.
- Redesigned the company's website, which led to a decrease in customer service inquiries by 12%.
- Created an annual report for XYZ Nonprofit that was well received by donors and resulted in \$10,000 additional donations.
- Designed a trade show booth that won "Best Booth" at the ABC Conference.

### ● Junior Graphic Designer at Wix, NE

Jul 2021 - Feb 2022

- Designed a new company logo that was well-received by management and employees.
- Created an annual report for a client that increased sales by 10%.
- Led a team of 3 designers on a project that resulted in 15% increase in web traffic.
- Trained 2 junior designers, who are now able to work independently.
- Managed 20 design projects from start to finish with minimal supervision.

## EDUCATION

### Associate of Arts in Graphic Design at Metropolitan Community College, Omaha, NE

Sep 2017 - May 2021

I have learned how to use design software such as Adobe Photoshop, Illustrator, and InDesign to create digital artwork.

## CERTIFICATES

### Adobe Certified Expert (ACE)

Mar 2021

### Apple Certified Pro

Jan 2020

## MEMBERSHIPS

American Institute of Graphic Arts (AIGA)

Graphic Artists Guild