

# Tina Schmieg

Graphic Designer

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## Details

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742 Evergreen Terrace, Springfie

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## Profile

I have over 1 year of experience as a Graphic Designer. I have created logos, flyers, business cards, and social media graphics for clients. I am proficient in Adobe Photoshop, Illustrator, and InDesign. I am a creative problem solver and thrive in fast-paced environments.

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## Employment History

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### Graphic Designer at Artisan, IA

Apr 2022 - Present

- Led a team of 4 in designing the layout for 508-compliant website that received 1.2 million hits in the first month after launch.
- Redesigned company's logo which resulted in a 5% increase in brand recognition.
- Increased efficiency by automating design processes using custom macros and scripts, saving an average of 2 hours per week.
- Decreased production costs by 10% through negotiating better rates with vendors and suppliers.
- Implemented new quality control procedures that reduced errors by 25%.
- Won 3 awards at annual industry conference for designs created during previous year.

### Junior Graphic Designer at Hatch, IA

Jul 2021 - Mar 2022

- Led the design of a new product line that generated \$2 million in sales within the first 6 months.
- Revamped the company website which led to a 20% increase in web traffic.
- Created an annual report for XYZ Corporation that was named "Best In Show" by The American Institute of Graphic Arts.
- Designed a packaging refresh for ABC Company that increased sales by 10%.
- Led a team of 3 designers on XYZ project, resulting in award-winning work being published in several industry magazines.

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## Education

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### Associate of Arts in Graphic Design at Iowa State University, Ames, IA

Aug 2016 - May 2021

Some skills I've learned are using the Adobe Creative Suite, color theory, typography, and layout design.

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## Links

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[linkedin.com/in/tinaschmieg](https://www.linkedin.com/in/tinaschmieg)