

Maxine Vinck

Graphic Designer

Profile

I have over 1 year of experience as a Graphic Designer. I am proficient in Adobe Photoshop, Illustrator, and InDesign. I have created designs for both digital and print media. My portfolio includes work for clients such as XYZ Company and ABC Corporation. I am a quick learner and adapt easily to new software or tools that may be required for a project. I am also an effective team player and communicator

Employment History

Graphic Designer at Moo, MA

Jun 2022 - Present

- Led a team of 3 designers in creating a 200-page catalog for an online retailer.
- Designed and implemented a new website for a small business that increased traffic by 25%.
- Developed an email marketing campaign that generated \$10,000 in sales within 2 weeks.
- Created social media graphics that received over 100,000 views and 500 shares.
- Collaborated with another designer to create an award-winning print ad.

Junior Graphic Designer at Vistaprint, MA

Aug 2021 - Apr 2022

- Led design on a rebranding project for a major client, resulting in an increase in brand recognition by 15%.
- Designed a new website for a client which resulted in an increase of web traffic by 20%.
- Successfully completed 7 projects within the budget and 2 ahead of schedule.
- Worked with 3 different teams to complete assigned tasks.
- Continuously received positive feedback from clients regarding my work.

Education

Associate of Arts in Graphic Design at Massachusetts College of Art and Design

Aug 2017 - May 2021

Some skills I've learned are: effective communication, time management, organization, and problem solving.

Certificates

Adobe Certified Expert (ACE)

Nov 2020

Apple Certified Pro

Nov 2018

Details

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Links

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Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Typography

Color Theory

Layout Design • Graphic Design Principles

Languages

English

Urdu

Hobbies

Designing – This is a great hobby for graphic designers as it allows them to explore their creativity and come up with new designs.