

# KYANNA ALO

Head Golf Professional

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## LINKS

[linkedin.com/in/kyannaalo](https://www.linkedin.com/in/kyannaalo)

## SKILLS

Golf

Golf swing mechanics

Club fitting

Course management

Mental game coaching

Physical conditioning for golfers

Nutrition for golfers

## LANGUAGES

English

Spanish

## HOBBIES

Golf

Music

Travel

## EMPLOYMENT HISTORY

### ● Head Golf Professional at Pinnacle Bank Championship, NE

May 2022 - Present

- Increased revenues by 20% through new marketing initiatives.
- Hired and trained a successful team of 15 assistant golf professionals.
- Implemented new educational programs that increased participation by 30%.
- Wrote and published a best-selling book on the mental game of golf.
- Secured sponsorship from major companies to support tournament operations.

### ● Assistant Golf Professional at Sandhills Open, NE

Jul 2019 - Apr 2022

- Assisted in planning and running of 10 golf tournaments with 150+ participants.
- Helped organize weekly clinics that increased participation by 20%.
- Handled customer service inquiries and concerns for the pro-shop.
- Acted as a liaison between members, guests, staff, and management.
- Monitored inventory and placed orders for merchandise.

### ● Golf Shop Attendant at Lincoln Land Charity Championship, NE

Aug 2015 - Jun 2019

- Greeted and assisted guests in the golf shop on a daily basis.
- Handled transactions totaling over \$2,000 per day.
- Maintained inventory of merchandise and supplies.
- Assisted with special events such as tournaments and member-guest days.
- Demonstrated expert knowledge of golf equipment to guests.

## EDUCATION

### High School Diploma at Omaha Central High School, Omaha, NE

Sep 2010 - May 2015

I've learned how to study for and write exams, how to do research, and how to communicate with my peers and teachers.

## CERTIFICATES

### Certified Golf Teaching Professional (CGTP)

Oct 2020

### Certified Club Fitting Specialist (CCFS)

May 2019