


Sharolyn Rumbel

Junior Graphic Designer

I am a Junior Graphic Designer with over 3 years of experience. I have worked extensively in Photoshop, Illustrator, and InDesign to create various marketing materials such as flyers, posters, social media posts, and email campaigns. My organizational skills allow me to manage multiple projects at one time while paying close attention to detail. I am also capable of working independently or within a team environment.

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8063 W Walnut St, Rogers, AR 
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Education

Associate of Arts in Graphic Design at University of Arkansas, AR

Aug 2015 - May 2019

Some skills I've learned are effective use of typography, layout, color, and composition in design.

Links

[linkedin.com/in/sharolynrumbel](https://www.linkedin.com/in/sharolynrumbel)

Skills

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Typography



Color Theory



Layout and Composition



Branding



Languages

English



Hindi



Employment History

Junior Graphic Designer at Arkansas Democrat-Gazette, AR

Apr 2022 - Present

- Led the design of 3 successful social media campaigns that generated a 20% increase in brand awareness.
- Designed a new company logo that was well-received by upper management and helped to modernize the company's image.
- Created an email campaign template that increased click-through rates by 15%.
- Implemented a new color scheme across all marketing collateral, resulting in a 5% increase in sales.
- Led the redesign of the website, which resulted in a 10% increase in web traffic.
- Successfully completed 2 major projects ahead of schedule and under budget.

Associate Graphic Designer at Northwest Arkansas Times, AR

Sep 2019 - Feb 2022

- Led the design of a 60-page product catalog that increased sales by 10%.
- Created an annual report for a major corporation that was distributed to shareholders and media outlets.
- Designed an advertising campaign that generated \$2 million in new revenue.
- Led a team of designers on a rebranding project that won 5 awards.
- Managed all aspects of print production for a 200-page book.
- Oversaw the layout and design of 4 magazines.

Certificates

Adobe Creative Suite Certification

Jun 2021

Graphic Design Certification

Mar 2020

Memberships

American Institute of Graphic Arts (AIGA)

Graphic Artists Guild (GAG)