

Jamyia Natera

Management Consultant

Details

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(225) 379-7420

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Profile

Management consultant with over 5 years of experience helping clients identify and solve problems. Skilled in project management, data analysis, and process improvement. Proven ability to improve efficiency and bottom-line results for clients. Track record of success working on large-scale projects with multiple stakeholders.

Employment History

Management Consultant at KPMG, IN

Jun 2022 - Present

- Led a team of 4 consultants in conducting an organizational efficiency study for a manufacturing company. The study resulted in the client saving \$2 million annually.
- Conducted interviews with 50 senior executives from Fortune 500 companies to understand their views on industry trends.
- Presented findings from 100 hours of research on the retail market to clients, which helped them make informed decisions about expanding their business into new markets.
- Authored a white paper that was published in Harvard Business Review and read by over 200,000 people.
- Led a project management training course for 30 employees of a large corporation.

Associate Management Consultant at EY, IN

Jul 2017 - Apr 2022

- Led a team of 4 consultants in the development and implementation of a new pricing strategy for a \$2B manufacturing company which increased profits by 3%.
- Conducted extensive market research to identify unmet needs for a leading edge product in the medical device industry; led the design and launch of this new product, which achieved \$15M in sales within its first year.
- Defined business requirements and oversaw deployment of an enterprise resource planning (ERP) system for a mid-sized manufacturer; resulted in streamlining of operations and annual cost savings of \$1.2M.
- Developed marketing plans resulting in 20% increase in web traffic and 30% conversion rate improvement for an online retailer over 6-month period.
- Led project teams averaging 8 members responsible for process redesign, change management initiatives across functions including HR, Finance, Manufacturing & Sales with focus on Lean Six Sigma methodology. Projects have cumulatively saved organizations ~\$5MM per annum.