

# Eunice Strife

Medical Affairs Associate

## Profile

I have over 4 years of experience in Medical Affairs, with a focus on supporting commercial teams and developing educational materials. In my previous roles, I was responsible for providing clinical input to the sales team and creating scientific content for marketing initiatives. I am highly skilled in communication and project management, which has allowed me to successfully lead multiple cross-functional projects. My background in both science and communications makes me an ideal candidate for a role in medical affairs.

## Employment History

### Medical Affairs Associate at Blue Cross and Blue Shield of North Carolina, NC

Jun 2022 - Present

- Wrote and distributed 10 educational newsletters to health care providers on various disease states.
- Presented at 5 grand rounds on behalf of pharmaceutical company products.
- Led 3 training sessions for new Medical Affairs Associates.
- Authored 2 peer-reviewed journal articles.
- Recruited 20 speakers for national symposium.

### Medical Affairs Specialist at Cigna, NC

Aug 2018 - Apr 2022

- Led the development and implementation of a new process for collecting and analyzing patient data which resulted in a 50% increase in efficiency.
- Created and distributed educational materials to medical staff on proper procedure for administering medication which led to a decrease in errors by 25%.
- Managed clinical trials for new medications, overseeing all phases from recruitment to analysis and publication of results.
- Wrote 3 scientific papers based on findings from clinical trials that were published in respected journals.
- Presented at 5 national conferences on behalf of the company.

## Education

### Bachelor of Science in Biology at Duke University, NC

Aug 2013 - May 2018

I have learned how to effectively communicate with others, how to work well in a team, how to use scientific methodologies and techniques, and how to effectively analyze data.

## Certificates

### Certified Regulatory Affairs Specialist (CRAS)

Apr 2021

### Certified Medical Affairs Professional (CMAP)

Jan 2020

## Details

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## Links

[linkedin.com/in/eunicestrife](https://www.linkedin.com/in/eunicestrife)

## Skills

Medical Terminology

FDA Regulations

Clinical Trials

Pharmacovigilance

Medical Writing

Data Analysis

## Languages

English

Bengali

## Hobbies

Listening to music

Watching movies

Travelling