

Genieve Courts

Medical Affairs Specialist

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📍 1234 Elm Street,
Albuquerque, NM 87102

Education

Bachelor of Science in Biology at University of New Mexico

Sep 2014 - May 2018

I have learned how to study and understand complex biological concepts, how to use scientific equipment and techniques to conduct research, and how to communicate my findings to others.

Links

[linkedin.com/in/genievecourts](https://www.linkedin.com/in/genievecourts)

Skills

Medical Terminology

FDA Regulations

Clinical Trials

Pharmacovigilance

Medical Writing

Data Analysis

Languages

English

Spanish

Profile

I have over 4 years of experience as a Medical Affairs Specialist. In my role, I develop and implement strategies to support the clinical development process and improve patient outcomes. I am also responsible for communicating with healthcare professionals about our products and services. My experience has taught me how to effectively manage projects, communicate with stakeholders, and create positive relationships within the medical community.

Employment History

Senior Medical Affairs Specialist at Blue Cross Blue Shield of New Mexico, NM

Mar 2022 - Present

- Led the development and implementation of a new clinical strategy that resulted in a 15% increase in patient enrollment.
- Authored 4 peer-reviewed publications on the efficacy of our flagship product.
- Conducted 2 national symposiums on our newest product launch, which increased brand awareness by 25%.
- Led 3 successful clinical trials with enrollments ranging from 100-250 patients each.
- Presented at 5 international medical conferences on various aspects of our products.

Medical Affairs Specialist II at Presbyterian Healthcare Services, NM

Aug 2018 - Jan 2022

- Led the development and implementation of a new clinical trial protocol that resulted in a 30% increase in patient enrollment.
- Successfully navigated the regulatory landscape to get 3 new drugs approved for use in the US market.
- Worked with key opinion leaders to develop educational materials on best practices for prescribing our products. These efforts led to a 10% increase in prescriptions written for our products.
- Developed and executed strategies that increased participation of patients from under-represented groups in clinical trials by 15%.

Certificates

Certified Medical Affairs Specialist (CMAS)

Jul 2020

Certified Regulatory Affairs Specialist (CRAS)

Aug 2018

Memberships

American Medical Association

American Association of Physicians and Surgeons