

Tacara Mejorado

Multimedia Artist

Profile

Details

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2123 Market St, Wilmington, DE 19801

I am a multimedia artist with over three years of experience in the industry. I have worked on projects for both small businesses and large corporations, and have gained a strong understanding of what it takes to create successful visual content. My skills include graphic design, video editing, and animation; and I am also proficient in using various software programs such as Adobe Photoshop, After Effects, and Premiere Pro. In addition to my technical skills, I also have a keen eye for detail and aesthetics which allows me to create visually appealing designs that are sure to capture attention.

Employment History

Lead Multimedia Artist at Freelance Multimedia Artist, DE

Apr 2022 - Present

- Led a team of multimedia artists in creating an animated explainer video for a new product, which led to a 10% increase in sales.
- Created an award-winning website design for a client that helped them achieve their desired results.
- Led the development of an interactive eLearning course that resulted in increased engagement and knowledge retention by learners.
- Developed an innovative marketing campaign that generated awareness and interest among target consumers, leading to increased sales.

Senior Multimedia Artist at Full-Time Multimedia Artist, DE

Aug 2019 - Feb 2022

- Led a team of 5 multimedia artists in the development of an animated short film that was screened at 12 festivals and won 2 awards.
 - Created 100+ pieces of original artwork for use in various video games, including backgrounds, characters, and user interface elements.
 - Acted as sole artist on 3 mobile game projects, creating all art assets from scratch.
 - Designed 20 promotional posters for upcoming films.
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Education

Associate of Arts in Multimedia Arts at Wesley College, Dover, DE

Aug 2015 - May 2019

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, 3D Modelling, Motion Graphics, Video Editing, Graphic Design, Web Design, Photography

Links

[linkedin.com/in/tacamejorado](https://www.linkedin.com/in/tacamejorado)