

Threasa Coreno

Personal Banking
Advisor

Profile

Details

threasa.coreno@gmail.com

(544) 570-0095

4123 NW 82nd Ter, Oklahoma City, OK 73162

I have over 5 years of experience as a Personal Banking Advisor. In this role, I provide personalized banking advice to clients and help them make the best decisions for their financial needs. I am knowledgeable in all aspects of personal banking, including investment planning, credit management, and estate planning. I am passionate about helping my clients reach their financial goals and providing excellent customer service.

Employment History

Personal Banking Advisor at MidFirst Bank, OK

Jun 2022 - Present

- Achieved sales targets for 8 consecutive quarters, resulting in a bonus of \$4,000.
- Grew the personal banking book by 10% through effective client relationship management and proactive cross-selling.
- Successfully completed 95% of transactions within TAT leading to improved customer satisfaction scores from 78% to 89%.
- Reduced operational risk exposure by implementing new compliance procedures around account openings and KYC/AML checks.
- Trained 2 junior colleagues on products and processes, contributing to an overall increase in team productivity by 15%.
- Led the development of a new marketing campaign that generated 500 additional leads, leading to \$1 million in incremental revenue.

Personal Banking Advisor II at BOK Financial, OK

Sep 2017 - May 2022

- Achieved \$1.2 million in new loan originations within first 6 months on the job.
- Grew a book of business from \$600,000 to \$3.4 million over 3 years.
- Exceeded annual sales goals by an average of 25% over 4 years.
- Consistently ranked as one of the top 5 Personal Banking Advisors in the district for number of referrals generated.
- Recognized as "Employee of the Month" 3 times in 2 years.

Education

High School Diploma at Putnam City High School, Oklahoma City, OK

Sep 2012 - May 2017

I've learned how to read and write, do math, and use computers.

Links

[linkedin.com/in/threasacoreno](https://www.linkedin.com/in/threasacoreno)