

DARCHELLE POSER

Product Manager

darchelle.poser@gmail.com

(553) 495-5322

7325 Laramie Street, Cheyenne, WY
82009



PROFILE

Over five years of experience as a Product Manager, I have gained an in-depth understanding of what it takes to develop and bring products to market successfully. My expertise lies in being able to see the big picture while also paying attention to the smallest details that can make or break a product launch. I am extremely passionate about my work and thrive in fast-paced environments where constant change is the norm. In addition to strong analytical skills, I possess excellent communication and project management abilities which allow me lead cross-functional teams effectively towards common goals.

LINKS

[linkedin.com/in/darchelleposer](https://www.linkedin.com/in/darchelleposer)

SKILLS

Product management

Project management

Business analysis

Requirements gathering

User experience design

Data analysis

LANGUAGES

English

Indonesian

EMPLOYMENT HISTORY

● Product Manager at Walmart, WY

Jun 2022 - Present

- Led the development and launch of 3 successful products, each with >\$1M in annual revenue.
- Grew product team from 4 to 12 members and increased productivity by 30%.
- Cut product development cycle time by 20% without sacrificing quality or features.
- Increased customer satisfaction scores for all 3 products by 10 percentage points.
- Negotiated and secured \$5M in additional funding for product development initiatives.
- Defined long-term vision and strategy for company's flagship product, resulting in a 5x increase in users.

● Associate Product Manager at Target, WY

Jul 2017 - May 2022

- Led the development and launch of 3 successful products, generating \$12 million in annual revenue.
- Managed a team of 5 product managers and engineers, responsible for developing and launching new products.
- Defined the product strategy and roadmap for 2 new product launches that generated \$6 million in first year sales.
- Implemented process improvements that increased efficiency by 30% and reduced costs by \$1.5 million annually.
- Negotiated contracts with vendors totaling \$3 million annually.

EDUCATION

Bachelor of Science in Product Management at University of Wyoming

Aug 2013 - May 2017

I have learned how to manage products and product teams, how to develop and bring products to market, and how to create and track product KPIs.

CERTIFICATES

Certified Scrum Product Owner

May 2021

Certified Agile Product Manager

Feb 2020