

Velicia Manary

Real Estate Developer

Employment History

Real Estate Developer at Lennar Corporation, FL

May 2022 - Present

- Negotiated and closed on the purchase of a 200-unit apartment complex for \$32 million.
- Developed a new mixed-use commercial/residential project in downtown Los Angeles, which resulted in the creation of 500 jobs and \$100 million in economic activity.
- Led the redevelopment of a historic hotel in San Francisco, which won multiple awards and generated over \$50 million in revenue.
- Completed construction of a luxury condominium tower in Beverly Hills that sold out within 6 months, generating over \$200 million in sales.

Senior Real Estate Developer at PulteGroup, FL

Sep 2020 - Mar 2022

- Closed on a \$500 million real estate development deal.
- Developed a 1,000-unit housing complex.
- Negotiated a \$250 million construction loan.
- Managed the construction of a \$100 million office building.
- Leased up a 200,000 square foot shopping center.
- Sold a portfolio of properties for \$600 million.

Lead Real Estate Developer at KB Home, FL

Aug 2015 - Jul 2020

- Negotiated and closed on the purchase of 50 acres of land for future development.
- Led a team of 15 real estate agents in the sale of 500 units over 18 months.
- Developed a 300-unit condominium complex from start to finish, including all construction, sales, and marketing.
- Opened a successful real estate brokerage specializing in high-end properties.
- Managed the redevelopment of an abandoned shopping mall into a mixed-use commercial/residential property.
- Achieved LEED Gold certification for a 200,000 square foot office building.

Certificates

Certified Real Estate Developer (CRED)

Dec 2020

Certified Commercial Investment Member (CCIM)

May 2019

Memberships

National Association of Realtors

National Association of Home Builders

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📍 4665 Sunflower Avenue, Miami, FL 33155

Education

Bachelor of Science in Real Estate Development at University of Florida

Aug 2010 - May 2015

I have learned how to analyze a real estate development project, how to finance a real estate development project, and how to manage a real estate development project.

Links

[linkedin.com/in/veliciamanary](https://www.linkedin.com/in/veliciamanary)

Skills

Real Estate Development

Construction Management

Architecture

Urban Planning

Real Estate Finance and Investment

Market Analysis and Feasibility Studies

Languages

English

Hindi