# Eleanora Disla

Registered Massage Therapist

✓ <u>eleanora.disla@gmail.com</u>



118 E 37th St, New York, NY 10016

#### Education

## Diploma in Massage Therapy at The School of Massage Therapy at the State University of New York

null - Invalid Date

Some skills I have learned are human anatomy, physiology, massage techniques, and business management.

#### Links

linkedin.com/in/eleanoradisla

#### **Skills**

Massage therapy

Anatomy and physiology

Kinesiology

**Pathology** 

Massage techniques

**Business skills** 

## Languages

English

Arabic

#### **Profile**

As a Registered Massage Therapist with over 2,000 years of experience, I have developed strong skills in providing therapeutic massage and bodywork. I am passionate about helping my clients achieve optimum health and well-being through the use of various massage techniques. I customize each treatment to meet the specific needs of each client, whether it be for relaxation or relief from pain or stress. My goal is always to promote healing and provide a sense of balance and wellbeing.

### **Employment History**

#### Registered Massage Therapist at Massage Envy, NY

May 2022 - Present

- I increased my client base by 20% through online marketing.
- I decreased the average length of massage treatments from 60 minutes to 45 minutes, thereby increasing my daily productivity by 25%.
- I designed and implemented a new loyalty program that resulted in 10% increase in repeat clients.
- I created an infographic that was shared over 500 times on social media, resulting in 5 new clients booking appointments.
- Provided relief to chronic pain patients which led to 97.3 % satisfaction rate as per post-treatment survey.

#### Massage Therapist at Elements Massage, NY

null - Mar 2022

- I increased my client base by 20% in the first year of my business.
- I was able to help an elderly woman with chronic pain get back to living a normal life after 6 months of regular massage therapy sessions.
- I have maintained a 97% satisfaction rating from clients over the past 3 years.
- I won "Best Massage Therapist" in my city for 2 consecutive years.
- After just 1 year in business, I was grossing \$85,000/year.

#### Certificates

Registered Massage Therapist (RMT)

Sep 2020

**Certified Massage Therapist (CMT)** 

Mar 2019

## Memberships

**Canadian Massage Therapist Alliance** 

**Massage Therapist Association of Alberta**