



# Lecretia Roudabush

## Retail Manager

I have over 5 years of retail management experience, overseeing all aspects of store operations and achieving positive results. I am a strong leader with the ability to motivate and develop my team, resulting in increased sales and customer satisfaction. I thrive in a fast-paced environment and am able to adapt quickly to change. I am committed to providing excellent customer service and delivering results that contribute to the success of the company.

[lcretia.roudabush@gmail.com](mailto:lcretia.roudabush@gmail.com) 

(232) 704-7431 

East Capitol Drive, Shorewood,   
WI 53211

### Education

#### High School Diploma at Beloit Memorial High School, Beloit, WI

Aug 2012 - May 2017

I have learned about a variety of subjects, including math, science, English, and history.

### Links

[linkedin.com/in/lcretiaroudabush](https://www.linkedin.com/in/lcretiaroudabush)

### Skills

Communication




Customer service




Organization



Salesmanship



Merchandising



Marketing



Budgeting



### Languages

English



Mandarin



## Employment History

### Retail Manager at Kmart, WI

Jun 2022 - Present

- A retail manager increased sales by 15% in one year by analyzing customer buying habits and developing targeted marketing campaigns.
- A retail manager successfully launched a new product line that generated \$1 million in revenue in the first six months.
- A retail manager decreased inventory levels by 10% while still maintaining high customer satisfaction levels.
- A retail manager developed and implemented a new employee training program that resulted in a decrease in turnover by 20%.
- A retail manager created and managed a successful social media campaign that increased brand awareness by 30%.

### Assistant Retail Manager at Sears, WI

Jul 2017 - Apr 2022

- Hired and trained a new team of 12 sales associates.
- Increased store revenue by 10% through effective management and execution of promotional campaigns.
- Demonstrated excellent customer service skills by resolving complaints and concerns in a timely and professional manner.
- Monitored inventory levels and reordered merchandise as needed to maintain optimal stock levels.
- Developed strong relationships with vendors which resulted in receiving priority shipping on high-demand items.

## Certificates

### Certified Retail Manager (CRM)

May 2021

### Certified Retail Operations Manager (CROM)

Aug 2019

## Memberships

National Retail Federation

Retail Industry Leaders Association