

Roselia Linger

Salon Owner

✉ roselia.linger@gmail.com

☎ (482) 585-8693

📍 12345 Maple Street, New York, NY 10001

EDUCATION

High School Diploma at Harvard University, MA

Aug 2010 - May 2015

I've learned English, Math, Science, Social Studies, and other skills while studying High School Diploma.

LINKS

[linkedin.com/in/roselialinger](https://www.linkedin.com/in/roselialinger)

SKILLS

Business management

Marketing

Customer service

Bookkeeping

Scheduling

Inventory management

Employee supervision

LANGUAGES

English

Portuguese

HOBBIES

Skiing

Golfing

Running

EMPLOYMENT HISTORY

● Salon Owner at Aveda, ID

May 2022 - Present

- Successfully opened and operated a salon for 5 years.
- Grew the business by 30% in the first year.
- Maintained a clientele of 100 regular clients.
- Trained 10 new stylists.
- Successfully implemented new marketing strategy which increased walk-in traffic by 20%.
- Achieved an 85% customer satisfaction rating.

● Salon Manager at Kérastase, ID

Aug 2020 - Apr 2022

- Led team of 8 stylists and 2 assistants to generate \$1.2 million in annual revenue.
- Implemented new booking system that increased appointment bookings by 20%.
- Hired and trained 4 new stylists, increasing staff turnover by 25%.
- Negotiated bulk discounts with hair product suppliers, saving the salon \$5,000 per year.
- Wrote and implemented employee handbook outlining company policies and procedures.
- Created social media marketing campaign that led to a 15% increase in first-time customers.

● Salon Assistant at L'Oréal Professionnel, ID

Sep 2015 - Jun 2020

- Assisted head stylist with daily hair styling services for up to 10 clients.
- Shampooed and conditioned client's hair prior to styling.
- Mixed color formulas according to specifications provided by the client or head stylist.
- Applied foils and coloring agents to client's hair following established techniques.
- Monitored timing of chemical processes such as bleaching, straightening, and perming so that treatments would not damage the hair or scalp.
- Washed out all chemicals used in treatment processes using warm water and shampoo.

CERTIFICATES

Certified Salon Owner (CSO)

Nov 2020

Certified Hair Stylist (CHS)

Apr 2019

MEMBERSHIPS

National Association for the Self-Employed

National Hairdressers Federation