



PROFILE

Over three years of experience as an SEO Consultant with a proven track record in improving organic traffic and search engine rankings for clients. Proven ability to identify issues, recommend solutions, and implement strategies that result in increased traffic and conversions. Strong analytical skills used to monitor data trends and performance metrics to optimize campaigns accordingly. Excellent communication skills used to effectively collaborate with cross-functional teams, management, and clients.

LINKS

[linkedin.com/in/maralynuttech](https://www.linkedin.com/in/maralynuttech)

SKILLS

SEO

Google Analytics

Webmaster Tools

Search Engine Optimization

Link Building

Social Media Marketing

LANGUAGES

English

Russian

EMPLOYMENT HISTORY

● SEO Consultant at SEO Consultant NYC, NY

Jun 2022 - Present

- Increased traffic to the client's website by X% through on-page optimization and link building.
- Implemented an effective keyword research strategy that led to a increase in organic traffic of Y%.
- Conducted competitor analysis and formulated strategies to outrank them, resulting in a market share increase of Z%.
- Wrote compelling copy for websites, landing pages and blog posts which increased conversion rates by A%.
- Monitored web analytics data and drew insights from it to improve SEO campaigns & user experience on the website. As a result, time spent on site increased by B%.
- Trained client's team members on best practices of SEO.

● Associate SEO Consultant at SEO Consultant Long Island, NY

Sep 2019 - Apr 2022

- Wrote and published 10 blog posts per week on the company website, which resulted in a 50% increase in web traffic over a 3-month period.
- Implemented an effective link building strategy that increased organic search visibility by 30%.
- Conducted keyword research and analysis to identify new opportunities for growth.
- Monitored competitor activity and provided recommendations to improve SEO performance.
- Generated monthly reports detailing progress and ROI metrics for clients.
- Trained junior team members on best practices in SEO.

EDUCATION

Bachelor of Science in Computer Science at Cornell University

Aug 2015 - May 2019

Some skills I've learned are object-oriented programming, data structures and algorithms, and software engineering.

CERTIFICATES

Google Analytics Individual Qualification

Apr 2021

Google Ads Search Certification

Jan 2020