

Monisha Martinezdiaz

SEO Specialist

When it comes to SEO, I have over 3 years of experience under my belt. I know the ins and outs of how to get a website ranking high on search engines like Google, and I've helped countless businesses achieve their goals of increased visibility and organic traffic. My skills go beyond simple keyword research and optimization – I also have a keen eye for identifying trends and opportunities in the ever-changing world of SEO. If you're looking for someone who can help take your online presence to the next level, then look no further – contact me today!

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Education

**Bachelor of Science in
Computer Science at
University of Maryland,
College Park**

Aug 2015 - May 2019

I have learned how to develop and maintain software using various programming languages, how to use different tools for software development, how to work in a team and how to communicate with people from different backgrounds.

Links

[linkedin.com/in/monishamartinezdiaz](https://www.linkedin.com/in/monishamartinezdiaz)

Skills

SEO



Google Analytics



Google AdWords



Social Media Marketing



Content Writing



Copywriting



Employment History

SEO Specialist at WebMD, MD

Mar 2022 - Present

- Implemented an SEO strategy that increased organic traffic by XX% within 6 months.
- Conducted keyword research and identified high-value keywords that resulted in a XX% increase in conversions.
- Created on-page optimization recommendations for website content, resulting in aXX% improvement in search engine visibility.
- Wrote compelling meta descriptions and titles that boosted click-through rates by XX%.
- Monitored competitor activity and developed strategies to stay ahead of the competition, resulting in aXX % market share growth.
- Generated monthly reports detailing progress against goals and documenting areas needing further attention.

SEO Associate at Healthgrades, MD

Sep 2019 - Jan 2022

- Implemented an SEO strategy that led to a 20% increase in organic traffic within 6 months.
- Conducted keyword research and competitor analysis to identify new opportunities for growth.
- Wrote compelling on-page content optimized for target keywords, resulting in a 5% conversion rate increase.
- Monitored website analytics and identified trends & issues, then created monthly reports highlighting key insights & recommendations.
- Generated backlinks from high-quality websites through guest blogging and other outreach efforts.

Certificates

Google Analytics Individual Qualification

Apr 2021

Google Ads Search Certification

Jun 2019

Memberships

American Marketing Association

Search Engine Marketing Professional Organization