

Noemi Gunyon

Social Media Manager

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📍 10550 W Catalina Dr, Avondale, AZ 85323

EDUCATION

Bachelor of Science in Communications at Arizona State University

Sep 2015 - May 2019

Some skills I've learned are writing, public speaking, and media literacy.

LINKS

[linkedin.com/in/noemigunyon](https://www.linkedin.com/in/noemigunyon)

SKILLS

Social media platforms (Facebook, Twitter, Instagram)

Content creation

Community management

Social media analytics

Advertising (paid social)

Marketing strategy

Project management

LANGUAGES

English

Bengali

PROFILE

I am a Social Media Manager with over 3 years experience. I have successfully managed social media accounts for small businesses and large corporations. I have a proven track record of increasing engagement and reach through effective social media marketing strategies. I am an expert in all major social media platforms, including Facebook, Twitter, Instagram, Snapchat, YouTube, and LinkedIn. My passion is helping brands connect with their customers and create meaningful relationships that lead to loyalty and advocacy.

EMPLOYMENT HISTORY

● Social Media Manager at Social Media Manager – Company 1, AZ

Apr 2022 - Present

- Grew Facebook following by X%.
- Increased Twitter engagement by X%.
- Implemented a successful social media strategy that increased website traffic by X%.
- Generated XYZ in revenue through social media advertising.
- Managed a team of XX people and successfully completed XYZ projects.
- Authored an industry-leading blog post that was shared over 1,000 times.

● Social Media Specialist at Social Media Manager – Company 2, AZ

Sep 2019 - Feb 2022

- Grew a client's Twitter following by 5,000 in one month.
- Wrote and implemented a social media strategy that increased Facebook engagement by 200%.
- Successfully ran 4 simultaneous Twitter campaigns resulting in an increase of website traffic by 15%.
- Generated over 1 million impressions for a small business through strategic Instagram marketing.
- Managed all aspects of social media for 3 clients including content creation, scheduling, reporting, and community management.

CERTIFICATES

Social Media Marketing Certification

Jan 2021

Social Media Manager Certification

May 2019

MEMBERSHIPS

American Marketing Association

Social Media Examiner