

Naketa Friedlander

Software Development Manager

📁 Employment History

Software Development Manager at Hannaford Bros. Co., ME

Mar 2022 - Present

- Led a team of 20 software developers in the design, development, and release of 3 major software products.
- Managed the budget for all software development projects, ensuring that each project came in on time and under budget.
- Negotiated with vendors for licensing agreements and service contracts related to software development projects.
- Wrote proposals for new software development projects that were approved by upper management.
- Coordinated with other departments within the company (such as marketing, sales, customer support) to ensure that their needs were met during the product development process.

Lead Software Development Manager at Maine Medical Center, ME

Sep 2020 - Jan 2022

- Led a team of software developers in designing, developing, and implementing new features for an e-commerce website that resulted in a 20% increase in online sales.
- Managed the development and rollout of a new customer loyalty program that increased customer retention by 10%.
- Directed the development of a mobile app that was downloaded 100,000 times within the first month after launch.
- Oversaw the redesign of company website that improved user experience and led to a 5% increase in web traffic.
- Guided the implementation of agile methodology across all software development projects which shortened project timelines by 15%.

Senior Software Development Manager at WEX Inc., ME

Sep 2015 - Jul 2020

- Led a team of 20 software developers in the design, development, and implementation of a new e-commerce platform that increased sales by 25% within 6 months.
- Successfully implemented Agile methodology across all teams which resulted in a 30% increase in productivity.
- Spearheaded the development of 5 major products from conception to launch earning \$1B+ annually.
- Drove technical innovation across the organization resulting in 4 patents being filed.
- Managed departmental budget of \$8M+, coming in under budget for 3 consecutive years.

🎓 Education

Bachelor of Science in Computer Science at University of Maine

Sep 2011 - May 2015

I've learned how to design and develop software, how to use programming languages to create working code, how to think logically to solve problems, and how to work effectively in teams.

Details

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Links

[linkedin.com/in/naketafriedlander](https://www.linkedin.com/in/naketafriedlander)

Skills

Technical skills for a Software Development Manager:

1. Understanding of software development process and methodologies 
2. Familiarity with multiple programming languages 
3. Ability to effectively use project management tools 
4. Strong analytical and problem-solving skills 
5. Excellent communication and interpersonal skills 
6. Leadership qualities 
7. Creativity 

Languages

English 

German 

Hobbies

Coding

Designing

Programming