

Maida Wellock

Vice President of Information Systems (VPIS)

Employment History

Vice President of Information Systems (VPIS) at Delta Air Lines, GA

Jun 2022 - Present

- Led a team of 12 in the development and implementation of an enterprise resource planning system that increased productivity by 15%.
- Defined Information Systems strategy and roadmap for 3 years, resulting in reduced costs by \$1.2M per year.
- Implemented data warehouse solution supporting reporting needs of 100+ users across the company, leading to more informed decision making.
- Partnered with Sales and Marketing teams to develop CRM system yielding a 10% increase in customer retention rates.
- Managed budget of \$5M+, ensuring cost-effective solutions while maintaining high levels of service delivery.

Senior Vice President of Information Systems (SVPI) at The Coca-Cola Company, GA

Jul 2019 - Apr 2022

- Led the development and implementation of a new enterprise resource planning (ERP) system that improved efficiency by 15%.
- Projected and managed an annual budget of \$30 million while ensuring that all projects came in on time and under budget.
- Hired, trained, and supervised a team of 50+ information technology (IT) professionals.
- Developed and implemented policies and procedures related to data security, disaster recovery, and business continuity plans.
- Negotiated contracts with vendors for hardware, software, services, etc. worth millions of dollars per year.
- Managed relationships with key stakeholders across the organization to ensure alignment between business goals/needs and IT solutions/deliverables.

Executive Vice President of Information Systems (EVPIS) at Turner Broadcasting System, GA

Sep 2015 - May 2019

- Led the development and implementation of a new enterprise resource planning (ERP) system that saved the company \$2 million annually.
- Implemented a data warehouse that increased sales by 10%.
- Developed and implemented an e-commerce platform that increased online sales by 20%.
- Negotiated and oversaw the contract for a new telecommunications system that will save the company \$1 million per year.
- Led the team responsible for developing and implementing a customer relationship management (CRM) system. As a result, customer satisfaction ratings increased from 70% to 85%.
- Managed information technology (IT) budget of \$30 million while maintaining 99.99% uptime on all systems.

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Education

Bachelor of Science in Information Systems at Georgia Institute of Technology

Sep 2011 - May 2015

I have learned how to effectively design, develop, and manage information systems.

Links

[linkedin.com/in/maidawellock](https://www.linkedin.com/in/maidawellock)

Skills

Technical skills for a VPIS may include:

Strategic Planning

Budgeting and Cost Control

Business Process Improvement

Project Management

Systems Analysis and Design

Enterprise Resource Planning (ERP) Implementation • Database Administration

Languages

English

Japanese