# Aida Mehran

## Video Coach

I am a highly experienced video coach with over three years of experience. I have worked with clients of all ages and levels of ability, helping them to improve their skills and reach their goals. I am passionate about my work and committed to providing the best possible service to my clients. I am creative and resourceful, able to come up with innovative solutions to problems. I have excellent communication skills and a friendly manner, which puts people at ease immediately.





(892) 190-9094



315 W. Broadway Suite 100, 😯 Jackson, WY 83001



#### Education

High School Diploma at Laramie High School, Laramie, WY

Aug 2015 - May 2019

I've learned academic skills such as writing, critical thinking, and problem solving.

#### Links

linkedin.com/in/aidamehran

## Skills

Video Editing

**Audio Editing** 

Lighting

Camera Operation

Video Production

**Motion Graphics** 

## Languages

English

Mandarin

## **Employment History**

## Lead Video Coach at Video Coach, WY

Jun 2022 - Present

- Led a team of 5 video editors in creating promotional videos for the company's products and services.
- Worked with clients to determine project requirements and objectives.
- Managed budgeting and scheduling for video projects.
- Negotiated contracts with outside vendors.
- Hired and trained new staff members.
- Wrote, directed, and edited corporate training videos.

### Video Coach II at Wyoming Video Coach, WY

Aug 2019 - Apr 2022

- Trained and supervised 3 Video Coach I employees.
- Wrote training manuals for new Video Coach I employees.
- Created video content that was viewed over 1 million times online.
- Gave presentations to groups of up to 100 people on effective video production techniques.
- Negotiated contracts with outside vendors for video services.
- Managed a budget of \$100,000 for the Video Production department.

### **Certificates**

#### **Certified Personal Trainer**

Feb 2021

#### **Certified Health Coach**

Jul 2019

## Memberships

National Association of Professional Women

American Association of Women in Community Colleges