

# Phoebe Crow

Web Developer

## Profile

I am a web developer with over 1 year of experience. I have created websites for small businesses and organizations. I have a strong background in HTML, CSS, JavaScript, and jQuery. I am passionate about creating beautiful and user-friendly websites.

## Employment History

### Lead Web Developer at Acxiom, AR

Apr 2022 - Present

- Led the development of a new website for Company XYZ which increased web traffic by 20%.
- Developed an e-commerce platform that processed \$1M in sales in its first month.
- Implemented a responsive design which improved mobile user experience and resulted in a 5% increase in conversions.
- Reduced page load times by 50% through optimized code and image compression.
- A/B tested various elements on the website and increased sign-ups by 15%.
- Integrated Google Analytics tracking to better understand user behavior.

### Senior Web Developer at Dillard's, AR

Jul 2021 - Mar 2022

- Developed 50+ responsive websites for clients in a variety of industries using HTML, CSS, JavaScript, and PHP.
- Led development on 10+ web applications from start to finish, including working with designers, project managers, and other developers.
- Wrote custom WordPress plugins that were installed on over 500 sites.
- Increased website speed by an average of 20% across all projects through optimized code and improved server configuration.
- Worked with a team of 5 developers to create an e-commerce platform used by 100+ businesses.

## Certificates

### Certified Web Developer (CWD)

Mar 2021

### Certified Internet Webmaster (CIW)

Jan 2020

## Memberships

Association for Computing Machinery (ACM)

Institute of Electrical and Electronics Engineers (IEEE)

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## Education

### Associate of Science in Web Development at University of Arkansas, AR

Sep 2016 - May 2021

In the Associate of Science in Web Development program, I have learned skills including HTML, CSS, JavaScript, PHP, and MySQL.

## Links

[linkedin.com/in/phoebecraw](https://www.linkedin.com/in/phoebecraw)

## Skills

HTML

CSS

JavaScript

ReactJS

Node.js

ExpressJS

MongoDB

## Languages

English

Hindi